



# ED TROXELL

FACEBOOK LIVE SPECIALIST & ONLINE MARKETING EXPERT

*Helping professionals market differently online with live streaming video so they can show up, deliver & engage comfortably as their authentic self without all the tech headaches.*

## **Speaking Topic:** The Live Advantage

### **Description:**

Learn the easiest way to build up your audience, generate more leads, and increase sales online with Facebook Live.

For many, marketing online can be a very frustrating experience especially when you add in video. Many feel like, they can't do it, they don't have time or they fear being on-camera. The truth is, they can and will once they know what is really required from them.

### **We Cover:**

- The important role Facebook (*love it or hate it*) plays in marketing a business online
- Why live video is so important and how to get started today
- And what the social networks really want from us which will help you better prioritize your marketing efforts online

### **Book Me:**

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