

# Content Calendar Ideas

By GTG Mortgage Brokers

Sun	Mon	Tue	Wed	Thu	Fri	Sat
	<b>NEW MONTH/NEW GOALS</b> Post a goal of yours and ask people to comment with their goals	<b>TOP 3 THINGS</b> Top 3 List. ie: books, movies, things you dislike, favorite candy, ect.	<b>PERSONAL POST</b> Share a video or photo of you and your family	<b>ENDORSE</b> Write about a tool or service you find valuable for your niche	<b>QUOTABLE</b> Motivate- Inspire-Engage. Share a motivating quote.	<b>SHARING IS CARING</b> Share a post, link, or anything from a partner, friends, or thought leader
<b>SEND IN THE Q</b> Ask your audience a question/ recommendation for a product or service.	<b>PROMOTE/STORY</b> Promote something that is happening in your business	<b>PERSONAL POST</b> Share a photo of video something you did or somewhere you visited over the weekend.	<b>ALWAYS BE LEARNING</b> What did you learn recently that made a difference	<b>QUOTABLE</b> Motivate- Inspire-Engage. Share a motivating quote	<b>DEAR ABBY</b> Have your followers ask you their industry related questions	<b>PERSONAL POST</b> Weekend Plans? Share Them!
<b>ENDORSE</b> Endorse or recommend a service or person	<b>BE THANKFUL</b> Share something about your personal life you are thankful for	<b>PROMOTE/STORY</b> Directly promote your product or service	<b>SEND IN THE Q</b> Ask your audience a question/ recommendation for a product or service.	<b>TOP 3 THINGS</b> List 3 things your followers should know about your industry	<b>HOUSING TRENDS</b> Share a recent trend or change in your niche	<b>QUOTABLE</b> Motivate- Inspire-Engage. Share a motivating quote.
<b>PERSONAL POST</b> Share a video or photo of you and your family	<b>ALWAYS BE LEARNING</b> Share a story of an "Aha" moment that caused a positive shift in your life	<b>PROMOTE/STORY</b> Post or tell a story about what you do	<b>QUOTABLE</b> Motivate- Inspire-Engage. Share a motivating quote.	<b>DEAR ABBY</b> Have your followers ask you their industry related questions	<b>SHARING IS CARING</b> SHARING IS CARING an article or video you find valuable	<b>SEND IN THE Q</b> Ask your audience a question/ recommendation for a product or service.
<b>PERSONAL POST</b> Share a memorable experience	<b>QUOTABLE</b> Motivate- Inspire-Engage. Share a motivating quote.	<b>ENDORSE</b> Endorse or recommend a service or person	<b>TOP 3 THINGS</b> Top 3 List. ie: books, movies, things you dislike, favorite candy, ect.			